



POST MARCH 2002 ELECTION TRACKING SURVEY REPORT

April 10, 2002

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EXECUTIVE SUMMARY

We have completed our research and we wanted to provide you with a brief statement of our key findings and their implications. These findings are based on 750 completed interviews with a sample of 150 likely voters in each Supervisorial District in Orange County. Interviews were conducted from April 2-9, 2002. Sampling error is +/- 3.6%.

Summary Conclusions:

Following passage of Measure W, opposition to an international commercial airport at El Toro continues to grow, with majority opposition across virtually all demographic groups and in all Supervisorial Districts but District 1 (Smith), where voters are evenly divided. Voters continue to see increasing usage of nearby airports (other than LAX), and using John Wayne to its full capacity as solutions to meet the future air travel needs of Orange County. Confirming our earlier findings, highlighting alternatives to El Toro should be an important component of the continuing anti-airport message, so it does not appear that airport opponents are just saying no rather than seeking a plan to address future needs.

☛ The Mood of Orange County Voters

Orange County's voters overwhelmingly continue to say that things are on the right track in the county, returning to precisely the same levels as before September 11. Although fewer respondents now rate the Board of Supervisors as doing a poor job than in previous surveys, excellent and good ratings are down and fair ratings have increased.

☛ Opposition to an El Toro Airport has Increased

Our data now show the highest level of opposition to the airport since our polling began four years ago. Among likely voters, opposition to the airport has continued to increase, and now a record high 61% are opposed, including fully 48% who are now strongly opposed. Support has declined to 33%. Back in September 1998, voters were slightly in favor of an airport with 49% favoring and 43% opposing. The age and gender gap endures, with women and younger voters more likely to be opposed. Men 65 and older are now evenly split on the airport. Voters in District 1 (Smith) are also divided, but voters in every other district are opposed by margins ranging from 11% in District 2 (Silva) to 75% in District 5 (Wilson). Only in Assembly District 68 (Maddox) does a majority of voters now favor an airport. Voters in the John Wayne flight path continue to oppose an El Toro airport.



Other Airport Alternatives Can Meet Future Airport Needs of Orange County

There was a small change in what voters regard as appropriate solutions for the future air travel needs of Orange County. More respondents say using John Wayne more efficiently would be very effective in meeting future Orange County air travel needs than any other alternative, but that percentage has declined somewhat. Other alternatives, such as increasing the use of Long Beach Airport have increased in perceived effectiveness (perhaps as Jet Blue has announced its service). Voters also see other airports as offering solutions to what they identify as regional air travel needs. In this survey, the results confirm the findings of our March, August and October 2001 research, which indicated that voters see comprehensive, regional solutions to air travel needs.

Overall, increasing use of Long Beach Airport (77% effective, 17% not effective), increasing flights out of Ontario Airport (73% effective, 20% ineffective), using John Wayne to full capacity (73% effective, 23% ineffective) and shifting cargo to March Air Force Base (66% effective, 23% ineffective) were generally seen as effective. Considerably less effective (52%) was a joint San Diego/Orange County airport at Camp Pendleton. As in the past, Orange County voters did not see expanding LAX as an effective method of meeting Orange County's future air travel needs (36% effective, 59% not effective). Voters in Central portion of the county are split on the effectiveness of more efficient use of John Wayne Airport and voters in the airport's flight path say it is an effective solution, but by a smaller margin than the rest of the electorate.



SUMMARY DESCRIPTION OF METHODS

DATES AND TIMES: Interviews were conducted between Tuesday, April 2 and Tuesday, April 9, 2002.

SAMPLE: 750 total interviews (150 per Supervisorial District) were conducted with likely Orange County voters.

PROCEDURES: Professional interviewers familiar with standard telephone interviewing procedures were trained specifically for this survey prior to beginning the interviews. All interviews were conducted from The Parker Group's central telephone facility and were observed by an on-duty supervisor at all times. A supervisor verified at least 5% of the surveys.

SAMPLING ERROR: In a scientifically selected sample of 750 respondents, normal statistical error is plus or minus 3.6% for the sample as a whole. That is to say, that in 95% of all samples drawn from the same population of likely voters, the findings would not differ from the findings reported here by more than 3.6%. Sampling error for subgroups described in the cross-tabulated data is greater.



THE TOPLINE RESULTS

Name _____

Phone _____

Sex	4/02*	10/01	8/01	3/01	11/00	3/00
Women	53%	53%	53%	52%	53%	53%
Men	47%	47%	47%	48%	47%	47%

Voted Absentee	4/02	10/01	8/01	3/01	11/00	3/00
Yes	32%	33%	37%	36%	34%	32%
No	68%	67%	63%	64%	66%	68%

Political Party	4/02	10/01	8/01	3/01	11/00	3/00
Democrat	33%	30%	34%	32%	32%	33%
Republican	51%	54%	53%	48%	55%	51%
Other	16%	15%	14%	19%	12%	16%

Senate District	4/02	10/01	8/01	3/01	11/00	3/00
SD 29 – Margett	10%	N/A	N/A	N/A	N/A	N/A
SD 33 – Ackerman	33%	35%	31%	34%	33%	32%
SD 34 – Dunn	24%	27%	26%	25%	26%	27%
SD 35 – Johnson	31%	32%	35%	33%	35%	33%
SD 38 – Morrow	3%	7%	8%	8%	6%	8%

Assembly District	4/02	10/01	8/01	3/01	11/00	3/00
AD 56 – Havice	3%	N/A	N/A	N/A	N/A	N/A
AD 60– Pacheco	8%	N/A	N/A	N/A	N/A	N/A
AD 67 – Harman	16%	19%	20%	20%	19%	18%
AD 68 – Maddox	15%	16%	16%	15%	15%	17%
AD 69 – Correa	11%	11%	10%	10%	11%	10%
AD 70 – J. Campbell	16%	13%	15%	13%	15%	14%
AD 71 – B. Campbell	9%	18%	18%	18%	17%	18%
AD 72 – Daucher	16%	17%	13%	15%	16%	14%
AD 73 – Bates	8%	7%	8%	8%	6%	8%

Congressional District	4/02	10/01	8/01	3/01	11/00	3/00
CD 40 – Royce	26%	16%	14%	15%	15%	14%
CD 42 – Miller	13%	3%	4%	3%	4%	3%
CD 44 – Calvert	4%	N/A	N/A	N/A	N/A	N/A
CD 46–Rohrabacher	17%	27%	28%	27%	25%	27%
CD 47 – Sanchez	17%	18%	17%	17%	21%	19%
CD 48 – Cox	24%	26%	25%	26%	27%	25%
CD 49 – Issa	N/A	11%	12%	11%	8%	12%

Supervisorial District	4/02	10/01	8/01	3/01	11/00	3/00
District 1 – Smith	20%	20%	20%	20%	20%	20%
District 2 – Silva	20%	20%	20%	20%	20%	20%
District 3 – Spitzer	20%	20%	20%	20%	20%	20%
District 4 – Coad/Norby	20%	20%	20%	20%	20%	20%
District 5 – Wilson	20%	20%	20%	20%	20%	20%

Area	4/02	10/01	8/01	3/01	11/00	3/00
North	61%	61%	60%	60%	61%	61%
Central	10%	9%	10%	10%	9%	9%
South	29%	29%	31%	29%	30%	30%

Voting History	4/02	10/01	8/01
Voted in 3 out of 3 primaries	32%	34%	36%
Voted in 2 out of 3 primaries	20%	18%	19%
Voted in 1 out of 3 primaries	21%	24%	23%
Voted only in November 2000 election	12%	17%	15%
New registrants	15%	6%	7%
		3/01	
Primary Voters		77%	
General Voters		23%	

John Wayne Flight Path	4/02	10/01	8/01	3/01
Inside Flight Path	23%	21%	24%	23%
Outside Flight Path	77%	79%	76%	77%
				11/00
March 2000 election voters				73%
Voted in other elections				11%
New registrants				16%
				3/00
Primary Voters				66%
General Voters				17%
New Registrants				17%

Cluster _____

Interviewer Name _____

 GOOD EVENING. MY NAME IS _____. I'M CALLING FROM DECISION RESEARCH, A NATIONAL POLLING FIRM. TODAY WE ARE CALLING PEOPLE TO ASK THEIR OPINIONS ABOUT SOME IMPORTANT ISSUES IN ORANGE COUNTY. THIS IS NOT A SALES CALL OF ANY KIND, AND MOST PEOPLE FIND IT INTERESTING. I'LL BEGIN BY ASKING...

* April 2002 data is reported using the new Supervisorial, Congressional, Senate and Assembly district lines, while data from previous surveys reflect the previous district lines.



10. GENERALLY SPEAKING WOULD YOU SAY THAT THINGS IN ORANGE COUNTY ARE ON THE RIGHT TRACK, OR HAVE THEY GONE OFF ON THE WRONG TRACK

	4/02	10/01	8/01	2/00	9/99	9/98	
	69%	73%	70%	72%	64%	73%	(Right Track)
	18%	13%	16%	12%	22%	19%	(Wrong Track)
	13%	15%	14%	16%	14%	9%	(Don't know)

11. WHAT KIND OF A JOB DO YOU THINK THE ORANGE COUNTY BOARD OF SUPERVISORS IS DOING? WOULD YOU SAY THAT THEY ARE DOING AN...

	4/02	10/01	8/01	3/01	11/00	3/00	1/00	9/99	2/99	9/98	
	2%	3%	2%	3%	3%	3%	2%	1%	3%	2%	EXCELLENT
	33%	37%	32%	28%	32%	31%	39%	40%	41%	37%	GOOD
	42%	30%	36%	33%	33%	30%	35%	39%	33%	37%	ONLY FAIR
	11%	15%	12%	12%	13%	13%	11%	9%	10%	8%	OR POOR JOB?
	12%	16%	17%	24%	19%	23%	13%	11%	13%	15%	(Don't know)

12. DO YOU FAVOR OR OPPOSE CONVERTING EL TORO INTO AN INTERNATIONAL COMMERCIAL AIRPORT TO SERVE ORANGE COUNTY? (Probe for intensity)

	4/02	10/01	8/01	3/01	11/00	3/00	2/00	2/00	1/00	9/99	2/99	9/98	
	23%	21%	24%	23%	22%	22%	20%	24%	28%	30%	26%	29%	(Strongly favor)
	10%	14%	14%	15%	15%	13%	11%	15%	14%	15%	15%	20%	(Somewhat favor)
	13%	14%	13%	14%	11%	12%	10%	12%	10%	9%	15%	12%	(Somewhat oppose)
	48%	43%	40%	38%	43%	43%	39%	35%	36%	34%	32%	31%	(Strongly oppose)
	6%	8%	9%	9%	9%	9%	19%	14%	11%	12%	12%	9%	(Don't know)



THERE ARE OTHER POSSIBLE SOLUTIONS TO MEET ORANGE COUNTY'S FUTURE AIR TRAVEL NEEDS BESIDES BUILDING A NEW INTERNATIONAL AIRPORT AT EL TORO. PLEASE TELL ME IF YOU THINK EACH WOULD BE **VERY EFFECTIVE, SOMEWHAT EFFECTIVE, NOT TOO EFFECTIVE** OR **NOT EFFECTIVE AT ALL** IN MEETING ORANGE COUNTY'S FUTURE AIR TRAVEL NEEDS. *(Rotate, Repeat Options as Necessary)*

		VERY EFFECTIVE	SOMEWHAT EFFECTIVE	DK	NOT TOO EFFECTIVE	NOT AT ALL EFFECTIVE
[] 13.	EXPANDING LOS ANGELES INTERNATIONAL AIRPORT	13%	23%	4%	27%	32%
	10/01	16%	20%	5%	24%	35%
	8/01	16%	23%	4%	27%	31%
[] 14.	INCREASING USAGE OF LONG BEACH AIRPORT FOR COMMERCIAL FLIGHTS	32%	45%	5%	8%	9%
	10/01	36%	35%	6%	11%	12%
	8/01	35%	35%	6%	12%	12%
[] 15.	USING JOHN WAYNE AIRPORT TO ITS FULL CAPACITY	40%	33%	5%	12%	11%
	10/01	45%	29%	3%	11%	12%
	8/01	41%	34%	4%	11%	10%
[] 16.	BUILDING A JOINT ORANGE COUNTY-SAN DIEGO COUNTY INTERNATIONAL AIRPORT AT CAMP PENDLETON	22%	30%	7%	17%	23%
	10/01	22%	28%	8%	17%	25%
	8/01	23%	30%	7%	15%	26%
[] 17.	INCREASING THE NUMBER OF FLIGHTS OUT OF ONTARIO AIRPORT	30%	43%	6%	10%	10%
	10/01	34%	37%	6%	12%	11%
	8/01	31%	36%	5%	14%	14%
[] 18.	SHIFTING MORE REGIONAL AIR CARGO FLIGHTS TO MARCH AIR FORCE BASE IN RIVERSIDE COUNTY	28%	38%	11%	12%	11%
	10/01	37%	33%	8%	11%	12%
	8/01	33%	36%	6%	12%	14%



AND FOR STATISTICAL PURPOSES ONLY...

DO YOU RENT OR OWN YOUR OWN HOME?

4/02	10/01	8/01	3/01	11/00	
20%	20%	22%	23%	20%	(Rent)
77%	78%	76%	75%	76%	(Own)
3%	2%	2%	1%	3%	(Refused)

WHAT WAS YOUR AGE ON YOUR LAST BIRTHDAY?

4/02	10/01	8/01	3/01	11/00	3/00	
13%	12%	14%	13%	14%	13%	(18-29-- <i>Do Not Read</i>)
18%	19%	15%	17%	19%	15%	(30-39-- <i>Do Not Read</i>)
21%	20%	18%	18%	18%	20%	(40-49-- <i>Do Not Read</i>)
21%	26%	29%	30%	24%	25%	(50-64-- <i>Do Not Read</i>)
25%	19%	19%	19%	22%	23%	(65 or older-- <i>Do Not Read</i>)
3%	4%	4%	2%	2%	3%	(Refused-- <i>Do Not Read</i>)

HOW WOULD YOU DESCRIBE YOURSELF RACIALLY OR ETHNICALLY?

4/02	10/01	8/01	3/01	11/00	3/00	
2%	2%	1%	2%	1%	2%	(Black, African-American)
5%	7%	7%	5%	5%	4%	(Asian, Chinese, Japanese, Filipino, etc.)
71%	71%	71%	73%	72%	73%	(Caucasian, White, Anglo)
10%	11%	9%	9%	9%	9%	(Latino, Hispanic)
6%	6%	5%	5%	6%	8%	(Other)
6%	3%	6%	4%	6%	5%	(Refused)

AND INTO WHICH INCOME GROUP DOES YOUR TOTAL ANNUAL FAMILY INCOME FALL? I'LL JUST READ SOME CATEGORIES, AND YOU SAY WHERE IT FALLS.

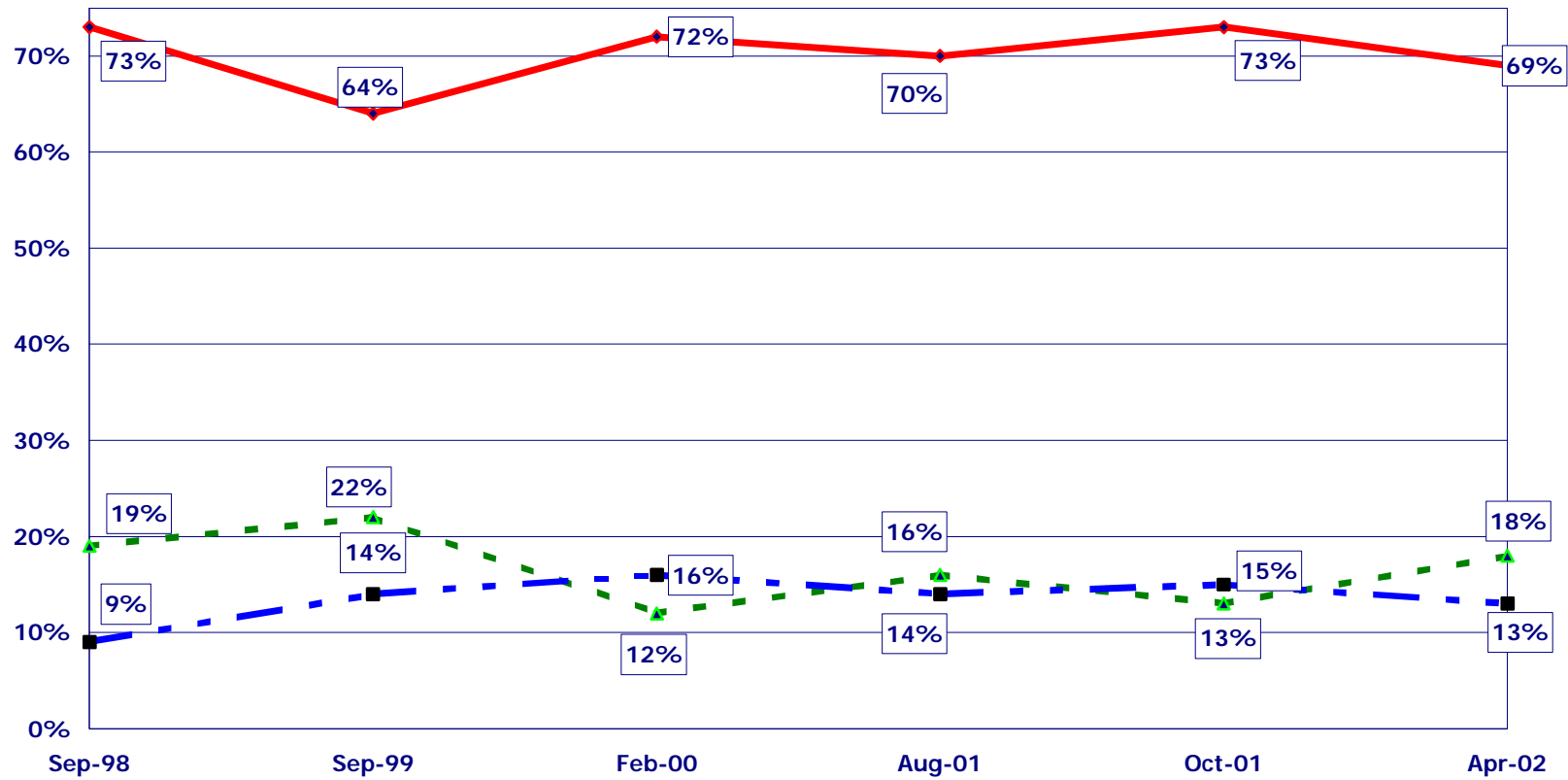
4/02	10/01	8/01	3/01	11/00	3/00	
5%	5%	5%	6%	6%	6%	\$20,000 OR LESS
14%	12%	13%	14%	14%	18%	OVER \$20,000 TO \$40,000
19%	18%	20%	19%	20%	18%	OVER \$40,000 TO \$60,000
18%	17%	18%	17%	17%	17%	OVER \$60,000 TO \$80,000
14%	12%	10%	12%	12%	8%	OVER \$80,000 TO \$100,000
17%	22%	19%	20%	17%	16%	OVER \$100,000
14%	13%	15%	13%	15%	17%	(Refused)

THOSE ARE ALL THE QUESTIONS I HAVE. THANK YOU FOR YOUR TIME. HAVE A PLEASANT EVENING.



FIGURES AND GRAPHS

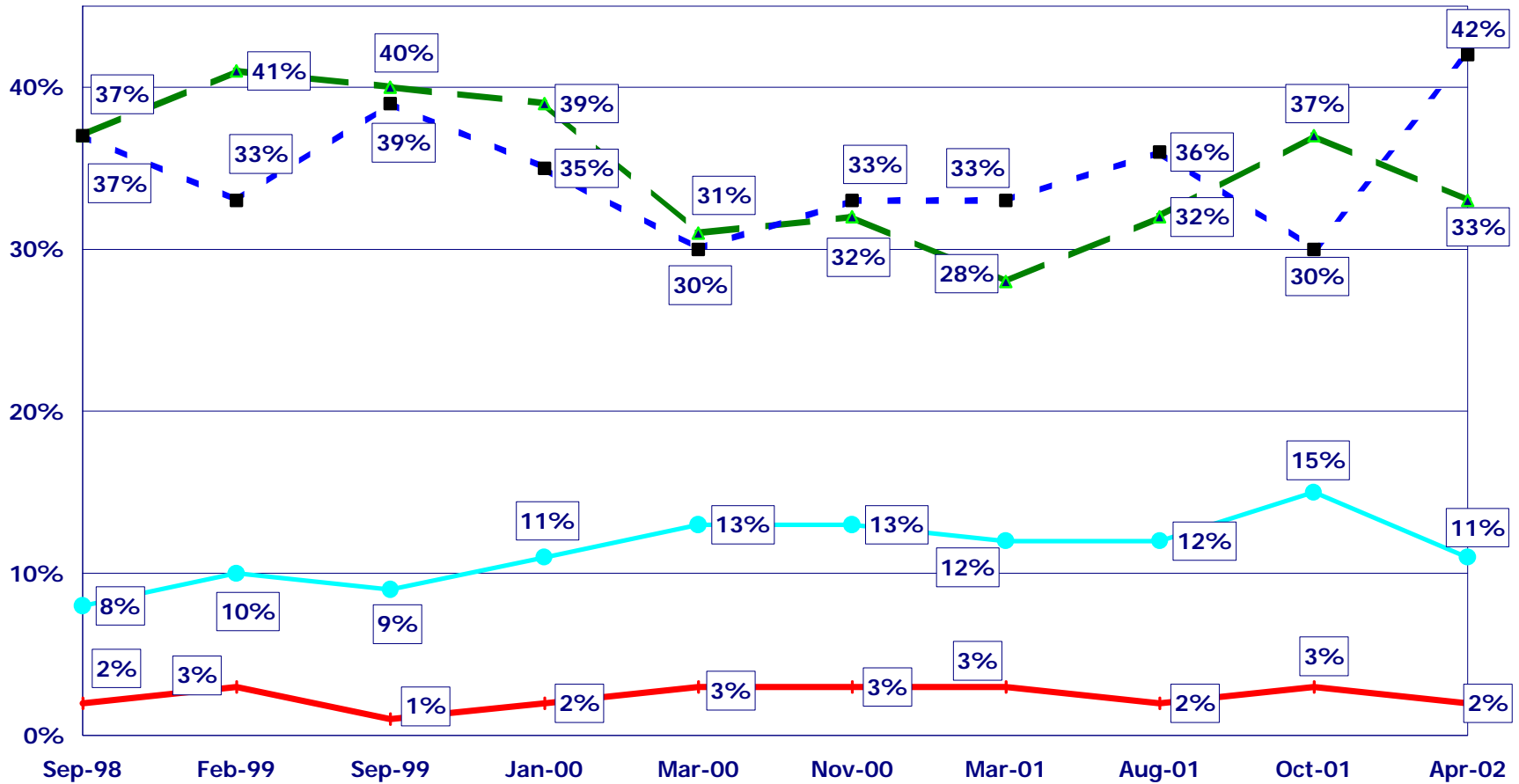
THINGS IN ORANGE COUNTY ON RIGHT TRACK OR WRONG TRACK -- TREND



April 2002 data are based on new Supervisorial District lines



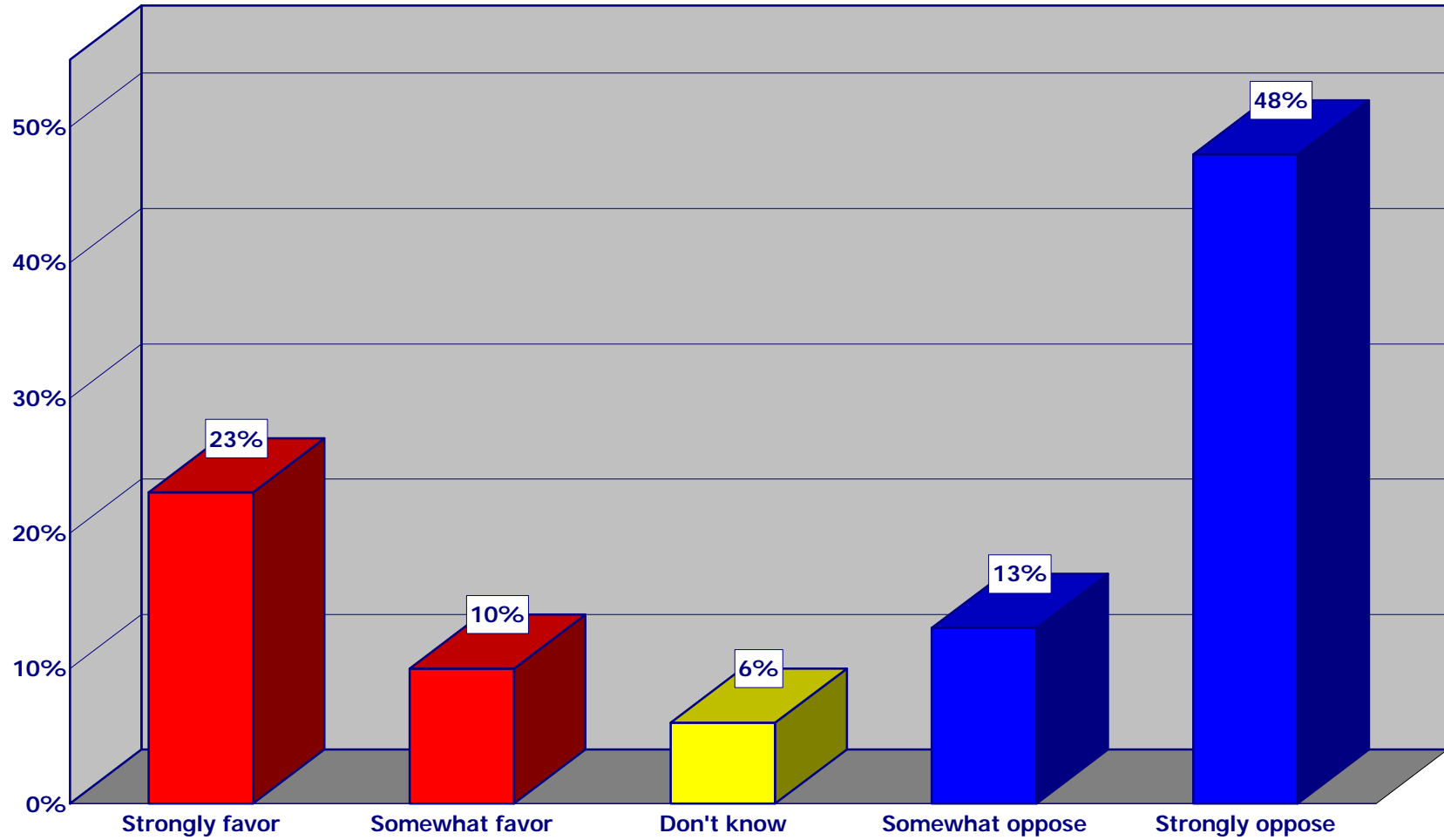
JOB PERFORMANCE OF ORANGE COUNTY BOARD OF SUPERVISORS -- TREND



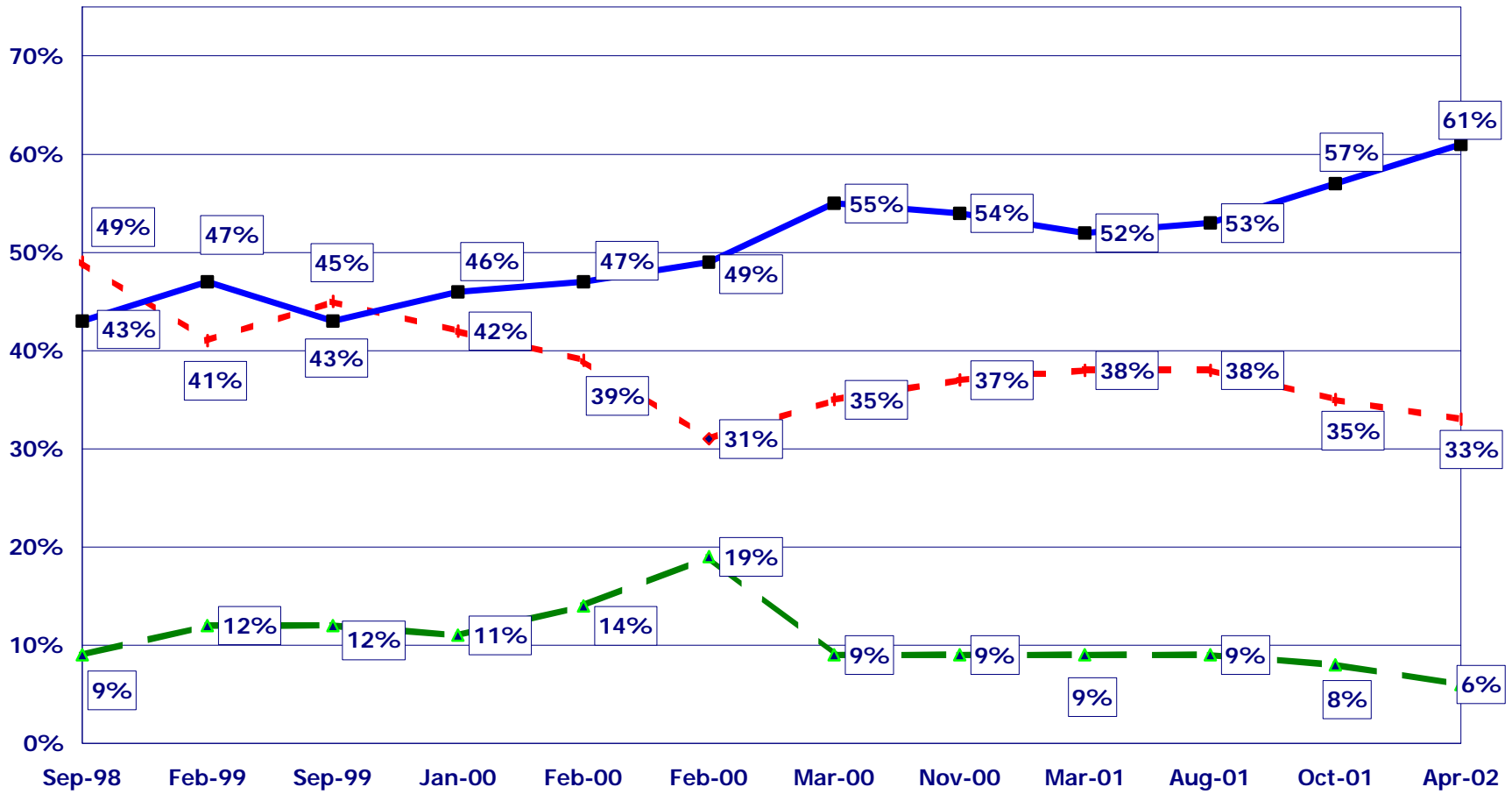
April 2002 data are based on new Supervisorial District lines



POSITION ON CONVERTING EL TORO INTO A COMMERCIAL AIRPORT



POSITION ON CONVERTING EL TORO INTO A COMMERCIAL AIRPORT -- TREND

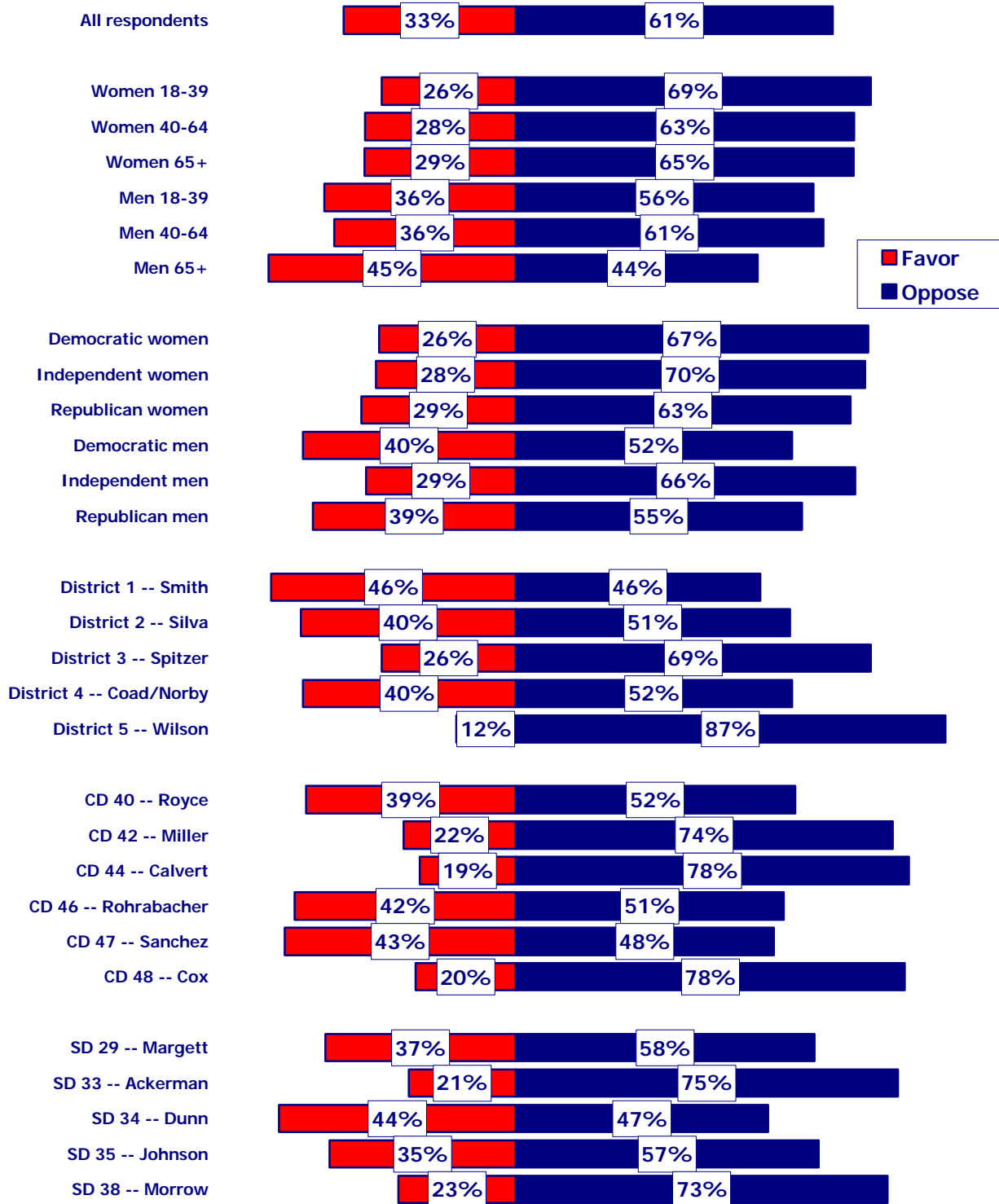


April 2002 data are based on new Supervisor District lines

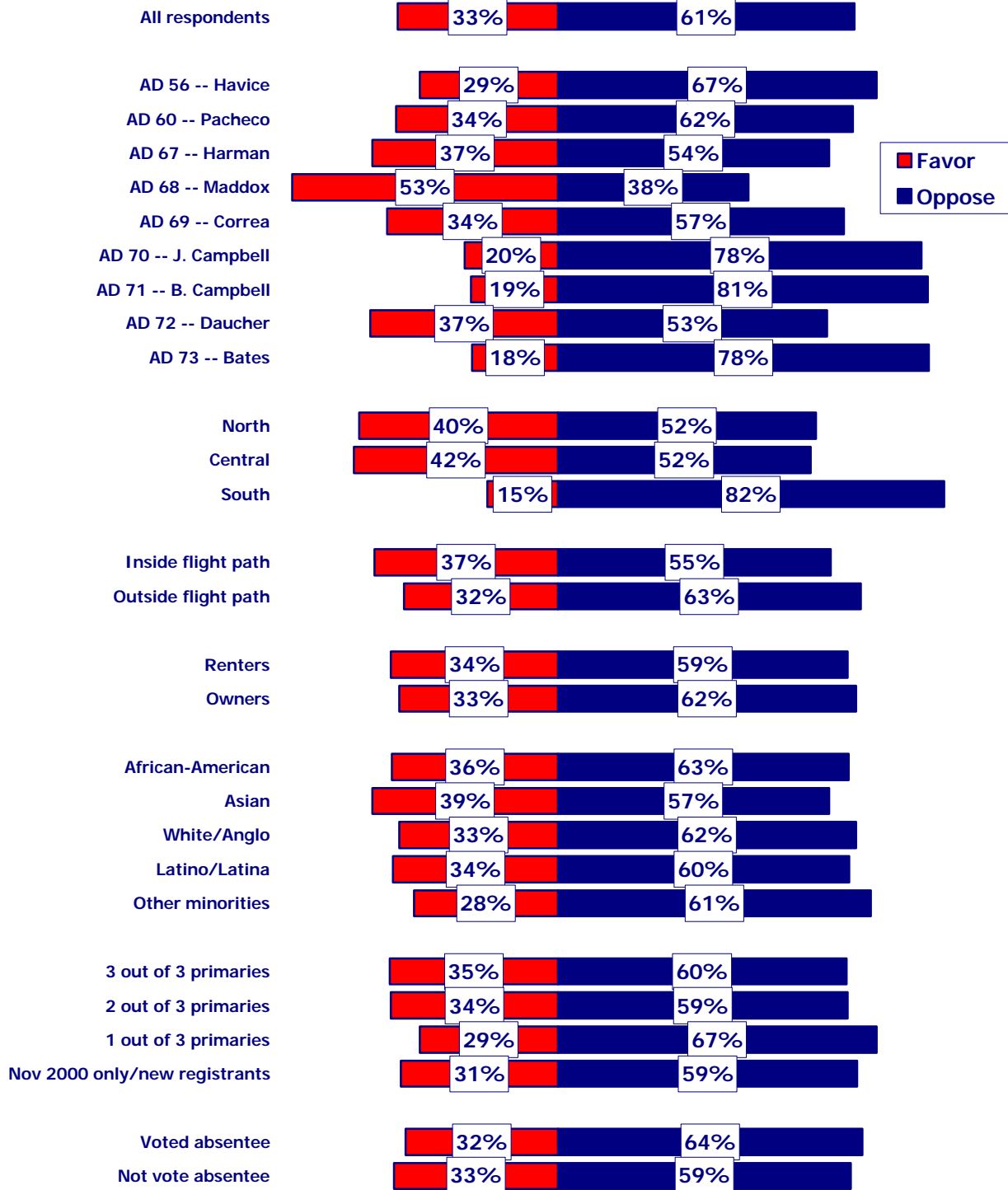
■ Favor
 ▲ Don't Know
 ■ Oppose



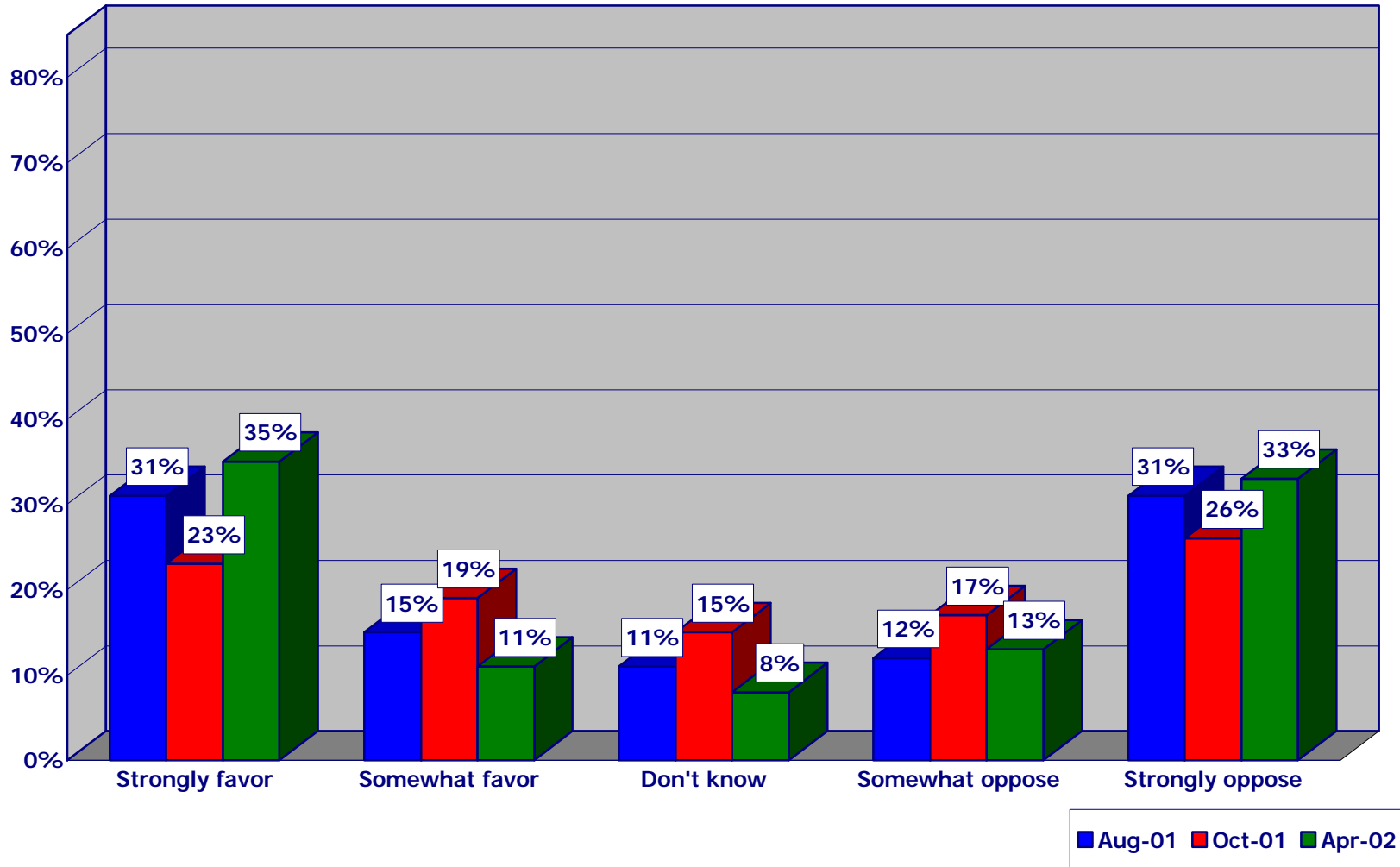
POSITION ON CONVERTING EL TORO INTO COMMERCIAL AIRPORT DEMOGRAPHICS



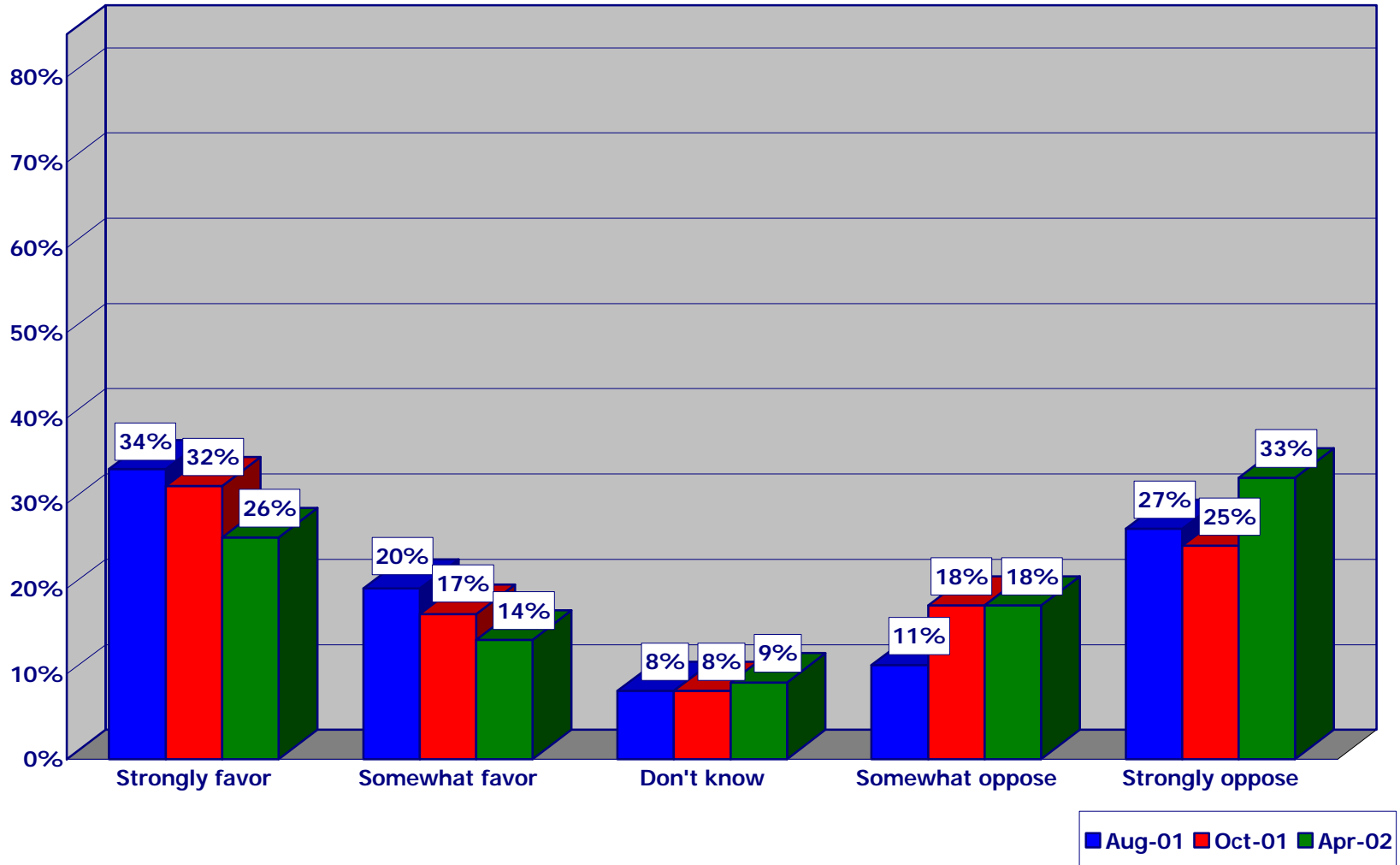
POSITION ON CONVERTING EL TORO INTO COMMERCIAL AIRPORT DEMOGRAPHICS -- CONTINUED



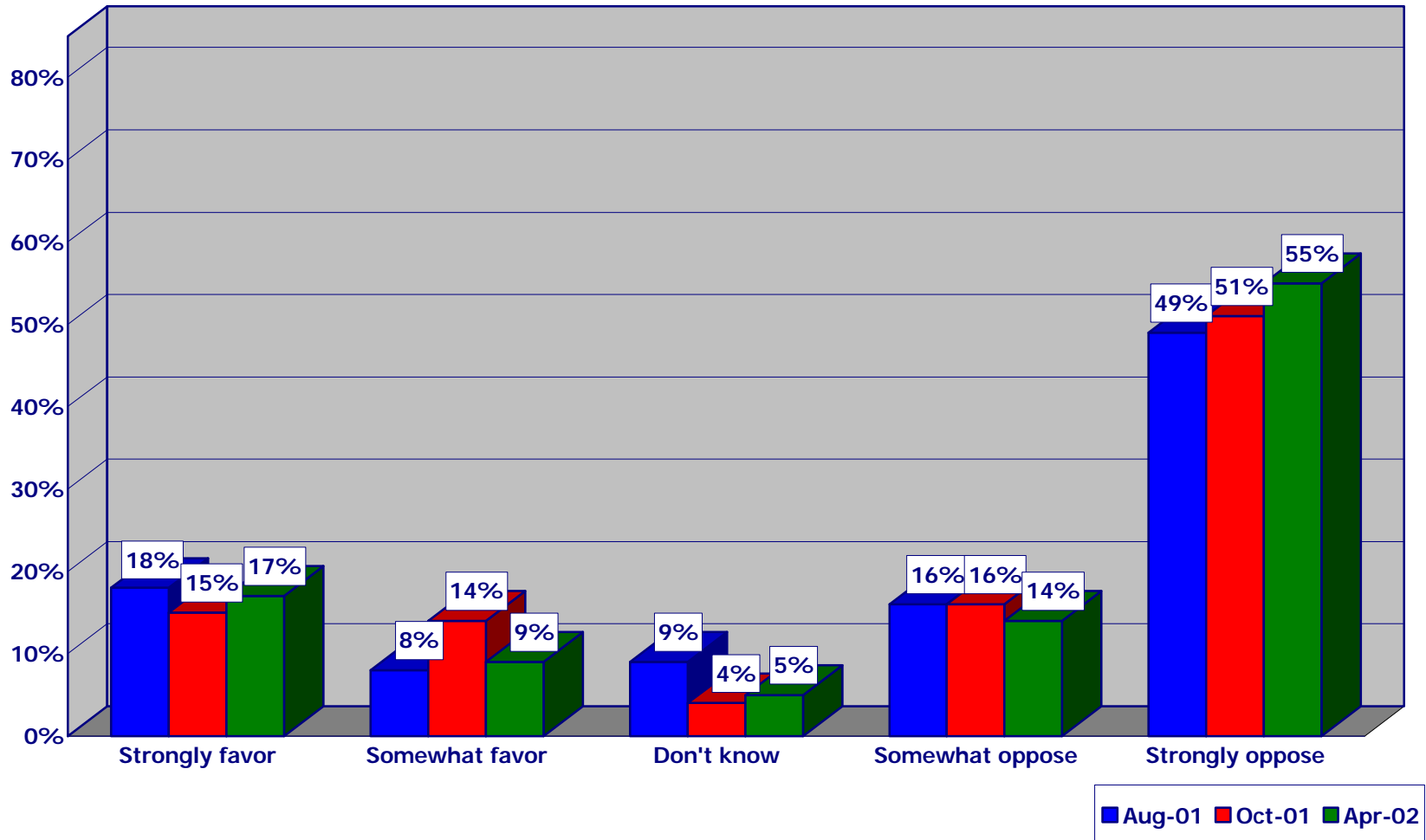
POSITION ON CONVERTING EL TORO INTO A COMMERCIAL AIRPORT -- SUPERVISOR DISTRICT 1 (SMITH)



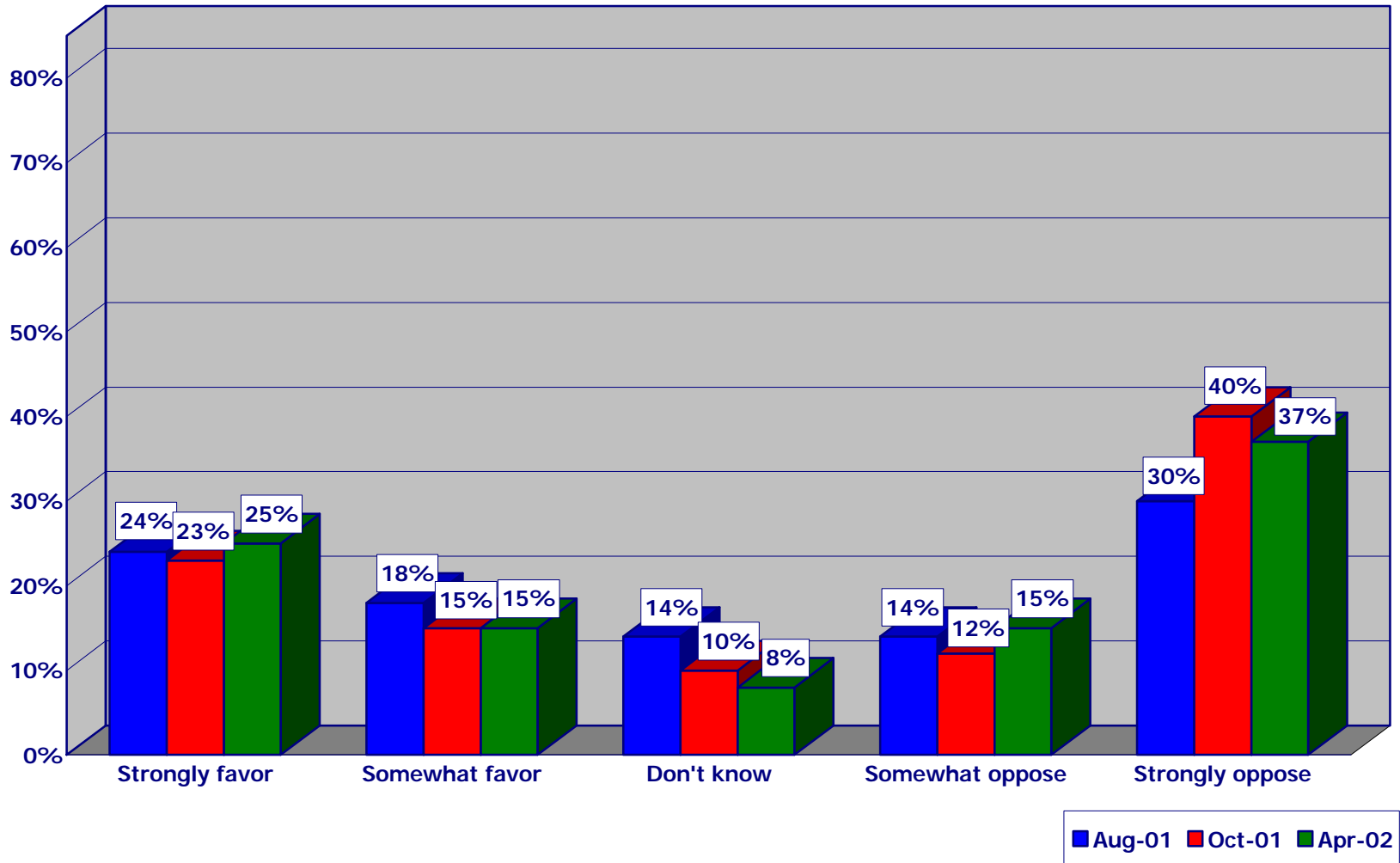
POSITION ON CONVERTING EL TORO INTO A COMMERCIAL AIRPORT -- SUPERVISOR DISTRICT 2 (SILVA)



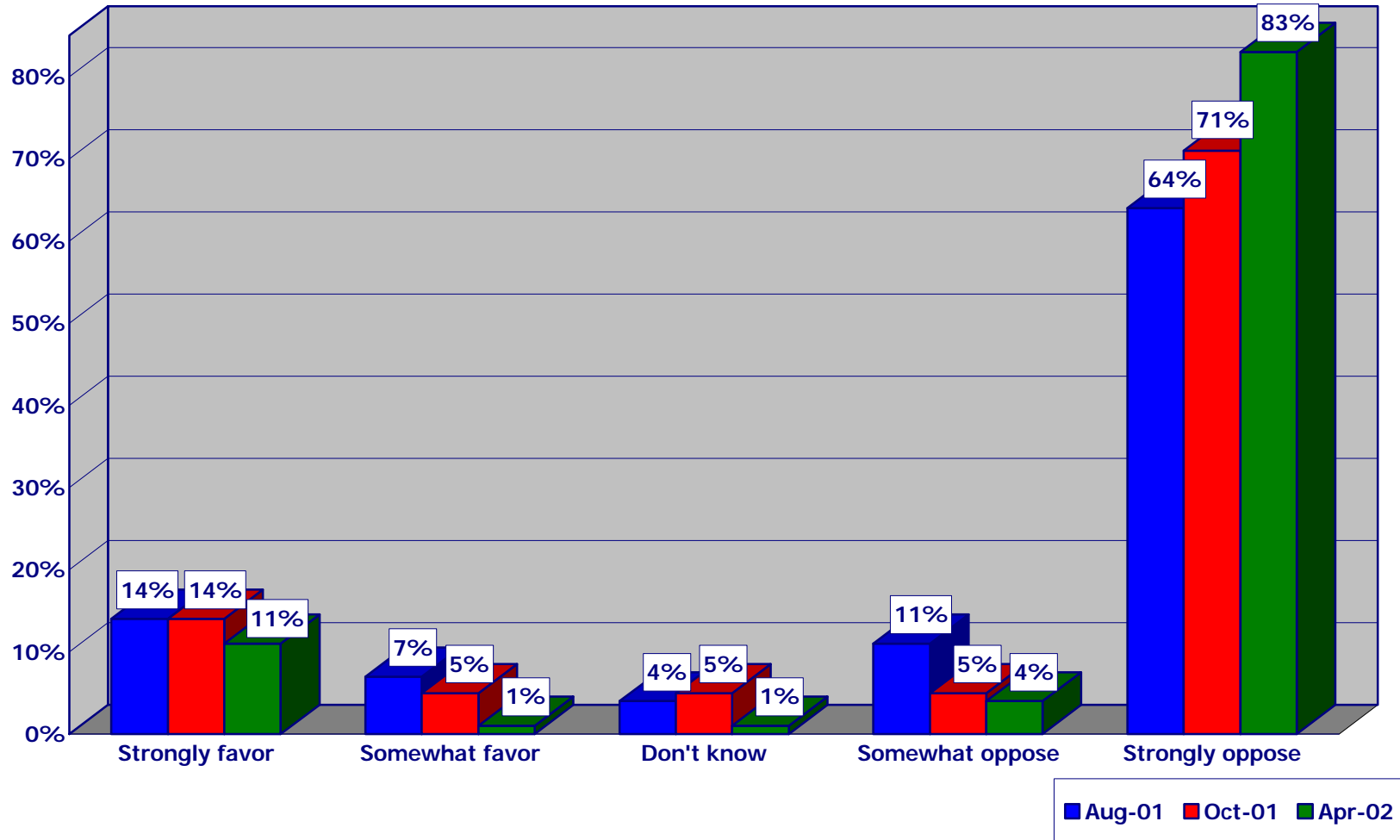
POSITION ON CONVERTING EL TORO INTO A COMMERCIAL AIRPORT -- SUPERVISOR DISTRICT 3 (SPITZER)



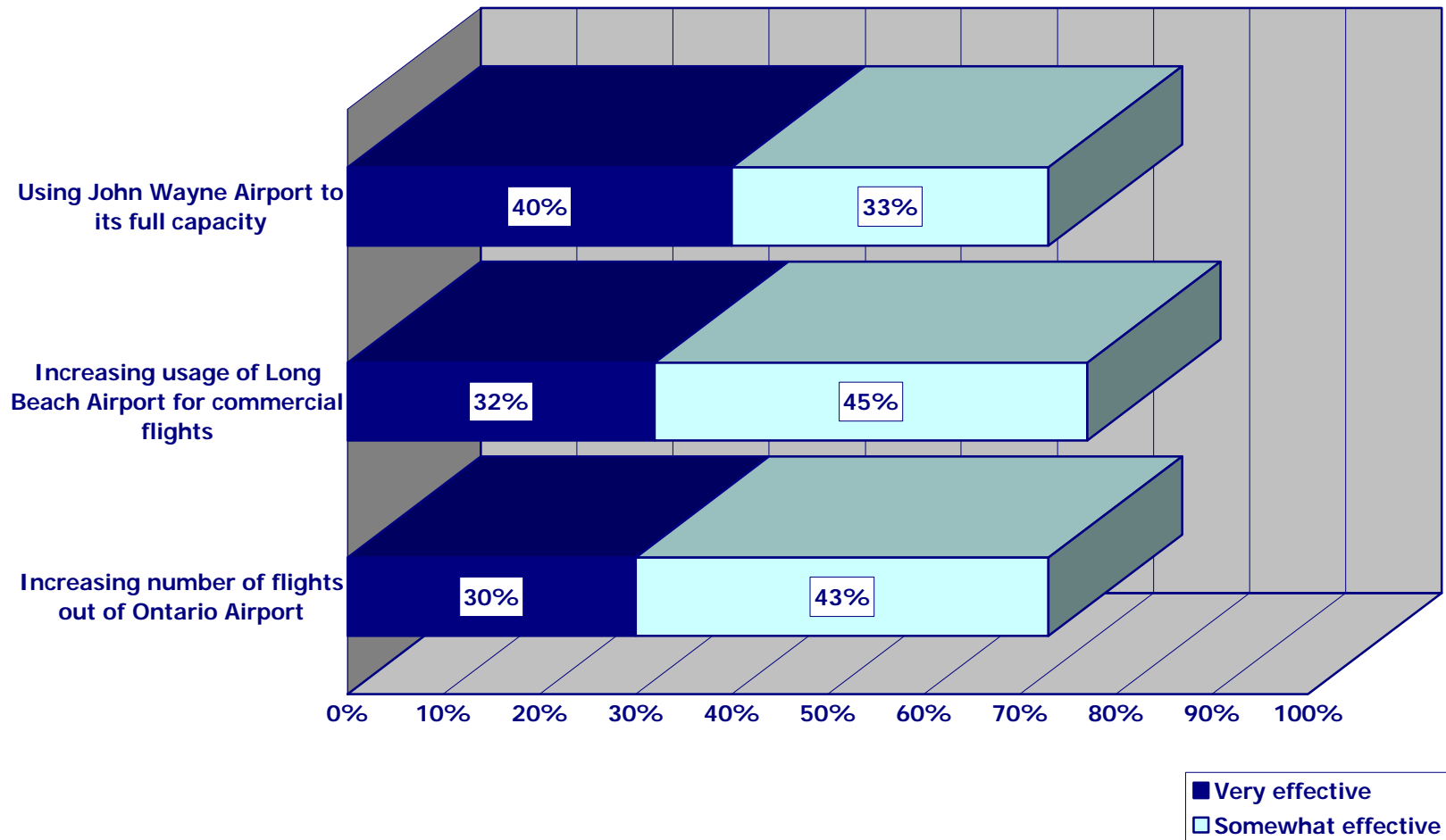
POSITION ON CONVERTING EL TORO INTO A COMMERCIAL AIRPORT -- SUPERVISOR DISTRICT 4 (COAD/NORBY)



POSITION ON CONVERTING EL TORO INTO A COMMERCIAL AIRPORT -- SUPERVISOR DISTRICT 5 (WILSON)



MOST EFFECTIVE SOLUTIONS TO MEET COUNTY'S FUTURE AIR TRAVEL NEEDS



SOLUTIONS TO MEET COUNTY’S FUTURE AIR TRAVEL NEEDS

<u>Proposal</u>		<u>% Effective</u>	<u>% Not Effective</u>	<u>Score</u>	<u>% Net Effective</u>
Increasing usage of Long Beach Airport for commercial flights-q14		77%	17%	2.17	60%
	10/01	71%	23%	2.26	49%
	8/01	70%	24%	2.30	47%
Increasing number of flights out of Ontario Airport-q17		73%	20%	2.27	53%
	10/01	71%	23%	2.29	48%
	8/01	67%	28%	2.44	39%
Using John Wayne Airport to its full capacity-q15		73%	23%	2.21	50%
	10/01	74%	23%	2.17	51%
	8/01	75%	21%	2.17	53%
Shifting regional air cargo flights to March Air Force Base-q18		66%	23%	2.39	43%
	10/01	70%	23%	2.28	47%
	8/01	69%	26%	2.38	43%
Building joint Orange-San Diego Airport at Camp Pendleton-q16		52%	40%	2.89	12%
	10/01	50%	42%	2.96	8%
	8/01	53%	41%	2.89	13%
<i>Expanding Los Angeles International Airport-q13</i>		<i>36%</i>	<i>59%</i>	<i>3.42</i>	<i>-23%</i>
	10/01	<i>36%</i>	<i>59%</i>	<i>3.42</i>	<i>-23%</i>
	8/01	<i>39%</i>	<i>58%</i>	<i>3.35</i>	<i>-20%</i>

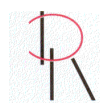
NOTE:

Net effective percentages are calculated before rounding. The “Very Effective/Not At All Effective” and “Somewhat Effective/Not Too Effective” categories have been collapsed into the “% Effective/% Not Effective” categories, respectively. Scores are calculated on a 1 to 5 scale, with 1 indicating a very effective solution and 5 indicating an ineffective solution. Scores under 3.00 represent solutions voters think are effective, while those over 3.00 represent solutions voters think are not effective and are in *italic red type*.



VOTER PROFILES

Opposition to converting El Toro into an international airport has increased since our last survey of Orange County voters in October. Currently, three-fifths of the voters oppose converting El Toro into an international airport with nearly half (48%) strongly opposing it. A majority of voters in the North and Central portions of the county opposes the airport and three-quarters (75%) of South County voters strongly oppose it. In none of the five Supervisorial Districts do voters favor the airport with those in Supervisorial District 1 (Smith) evenly split. Only men 65 and older and voters in Assembly District 68 (Maddox) now support building an airport at El Toro. **The following table describes those voters who favor, disproportionately oppose and are disproportionately undecided on converting El Toro into an international airport.**



AIRPORT SUPPORTERS	UNDECIDED	AIRPORT OPPONENTS
Men 65+	Voters under 30	Voters 40-49
Supervisor District 1 (Smith)	Men 65+	Women under 40
AD 68 (Maddox)	CD 47 (Sanchez)	Women 65+
	ADs 67 (Harman) and 72 (Daucher)	Democratic women
	Other ethnicities	Independents
	\$20,000 or less	Supervisor Districts 3 (Spitzer) and 5 (Wilson)
	Voted in November 2000 only/new registrants	CDs 42 (Miller), 44 (Calvert) and 48 (Cox)
		SDs 33 (Ackerman) and 38 (Morrow)
		ADs 56 (Havice), 70 (J. Campbell), 71 (B. Campbell) and 73 (Bates)
		South County
		Over \$60,000 to \$80,000
		Over \$100,000
		Voted in 1 of 3 primaries



CONCLUSIONS AND RECOMMENDATIONS

Slowly but surely, opposition to an international commercial airport at El Toro has increased, and now opposition is at its highest level since our polling began, a testament to the success of ETRPA's efforts. Voters throughout the county (except Supervisorial District 1) and across virtually all demographic groups now oppose the airport. The combined weight of Measures F and W clearly has demonstrated the lack of public support for an airport and airport supporters are becoming increasingly isolated. While there remains a small core of committed pro-airport voters, their numbers are dwindling. Voters continue to see alternatives that are viable for meeting the air travel needs of Orange County travelers.

As in the past, we continue to recommend full efforts to maintain opposition to the airport, but with attention now focused on the real mission of ETRPA--planning for non-aviation uses rather than having to concentrate energies on stopping the airport from being built.



HOW TO READ A TABLE

The tables in the main cross-tabulated tables section contain the results for the total sample (indicated by "ALL RESPONDENTS"), while examining each question on the poll by various demographic variables. The cross-tabulated data in the main cross-tabs should be read across, and compared to the total of "ALL RESPONDENTS" identified across the top of the first page of each table, and to the immediately adjacent rows for the same variable such as sex (compare men and women) or age (compare ages 18-29, 30-39, 40-49, 50-64 and over 65).

